



Export Opportunities in Brazil!

Hampton Inn & Suites
31720 Gateway Center
Federal Way, Washington

Wednesday, September 1, 2010

Brazil is the largest country and economy in South America with significant ties to the United States. The U.S. is Brazil's largest trading partner and the demand for U.S. products is high. In 2008, bilateral trade between the U.S. and Brazil reached US\$ 53 billion, with Brazil importing US \$25.6 billion worth of U.S. goods and services. Although Brazil offers excellent export opportunities, a complex business structure and business culture based on personal relationships, means that U.S. companies will see the most success when they invest time in building relationships in Brazil, conducting in person visits, one-on-one meetings, attending local trade shows and working with Brazilian companies. The U.S. Commercial Service Brazil has nine U.S. officers and over 50 Brazilian staff responsible to help U.S. companies conduct research and build in-country connections. Their services aid U.S. companies enter the Brazilian market and develop their export presence. Last year, Brazil assisted U.S. companies and developed around 500 distinct export successes.

Ms. Igly Serafim, serves from the U.S. Consulate in Sao Paulo, and covers the following industry sectors:

- o Agricultural Chemicals
- o Agricultural Machinery and Equipment
- o Agricultural Services
- o Chemical Production Machinery
- o Electrical Power Systems
- o Food Processing/Packaging Equipment
- o Oil/Gas Field Machinery
- o Oil/Gas/Mineral Production/Exploration
- o Printing/Graphic Arts Equipment
- o Packaging Equipment
- o Renewable Energy Services and Equipment
- o Hotel Management, etc.

Learn about market opportunities and how to conduct business in Brazil from our special guests:

- Ms. Lisa Kubiske, Deputy Chief of Mission
U.S. Embassy, Brasilia, Brazil
- Ms. Igly Elaine Serafim, Commercial Specialist
U.S. Consulate General, São Paulo
- Mr. Pedro Costa, Honorary Consul General, Brazil

For more information and to register, please go to:

www.WashingtonDEC.com

If you have any questions please contact Bob Deane at 206-553-5615 x 225, bob.deane@trade.gov or Ralph Ibarra at ralph@mbeworld.com

TIME: 8:00am – 11:30am

REGISTRATION: \$ 25.00

*Includes Continental Breakfast
(* \$35.00 after Aug 25th)*

PRIME SPONSORS:

- Seattle USEAC
- WA District Export Council
- Federal Way Chamber of Commerce, and
- The South Sound Regional Business Incubator

Supporting Organizations:

- Evergreen Building Products Association
- Export Finance Assistance Center of Washington
- Trade Development Alliance of Greater Seattle
- World Trade Center Tacoma
- World Trade Club